# SOCIAL INNOVATION

I B. TECH- I SEMESTER								
Course Code	Category	Hours / Week			Credits	Maximum Marks		
A4HS03	HSMC	L	Т	Р	С	CIE	SEE	Total
		-	-	2	1	30	70	100

#### **COURSE OBJECTIVES:**

## The course should enable the students to:

- 1. Understand social innovation concepts and approaches.
- 2. Understand the community problems, social and economical change.
- 3. Identify new and unaddressed social needs.
- 4. Analysis of social innovation disclosures in different sectors.
- **5.** Design innovative solutions with Social impact through application of new models of leadership, collective intelligence and creativity techniques.

## UNIT-I INTRODUCTION TO SOCIAL INNOVATION

Classes: 06

Core definitions, core elements and common features of social innovation, a topology of social innovations, history of social innovation, social and economic change, Swachh Bharat, Unnat Bharat Abhiyan, National Service Scheme (NSS).

## UNIT-II INTERACTION AND ENGAGEMENT WITH SOCIETY

Classes: 06

Engage with community, interact with them to understand the community problems, Understanding social and economical change – individuals, organizations and movements.

# UNIT-III PROCESS OF SOCIAL INNOVATION

Classes: 06

Understanding the pain/need, description and problem definition, social and economic constraints for affordable and appropriate technology.

# **UNIT-IV**

SOCIAL INNOVATION ACROSS FOUR SECTORS IN INDIA AND GLOBAL SCENARIO

Classes: 06

The four sectors – the non-profit sector, public sector, the private sector, the informal sector, links between and cross sectors.

## UNIT-V SOCIAL INNOVATION – CASE STUDIES

Classes: 08

Designing and implementing social innovations, report writing and documentation, presentation of the case studies with a focus on impact and vision on society.

#### **TEXT BOOKS:**

- 1. The Power of Social Innovation: How Civic Entrepreneurs Ignite Community Networks for Good 1st Edition by Stephen Goldsmith, Michael R. Bloomberg, Gigi Georges, Tim Glynn Burke.
- 2. The Open Book of Social Innovation: Ways to Design, Develop and Grow Social Innovation Paperback March, 2010 by Robin Murray, Julia Caulier-Grice, Geoff Mulgan.

#### **REFERENCE BOOKS:**

- 1. Social innovator series: ways to design, develop and grow social innovation, the open book of social innovation by robin murray julie caulier-grice geoff mulgan.
- 2. The International Handbook on Social Innovation: Collective Action, Social Learning and Transdisciplinary Research Paperback by Frank Moulaert, Diana MacCallum.
- 3. Guide to Social Innovation by Johannes HAHN and Laszlo ANDOR

# **WEB REFERENCES:**

- 1. http://s3platform.jrc.ec.europa.eu/documents/20182/84453/Guide to Social Innovation.pdf
- 2. <a href="https://www.si-drive.eu/wp-content/uploads/2016/12/SI-DRIVE-CA-short-2016-11-30-Druckversion.pdf">https://www.si-drive.eu/wp-content/uploads/2016/12/SI-DRIVE-CA-short-2016-11-30-Druckversion.pdf</a>

#### **E-TEXT BOOKS:**

- https://epdf.tips/the-power-of-social-innovation-how-civic-entrepreneurs-ignite-communitynetworks.html
- 2. https://youngfoundation.org/wp-content/uploads/2012/10/The-Open-Book-of-Social-Innovationg.pdf
- 3. http://www.idmais.org/desislab/wp-content/media/social.pdf

## **MOOC COURSE:**

- https://iversity.org/en/courses/social-innovation-101-en
  https://www.class-central.com/tag/social%20innovation
  https://www.mooc-list.com/tags/social-innovation